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AWARD WINNING EXECUTIVE PRODUCER • ADVERTISING, TELEVISION & RADIO

MIGNON VAN WEEREN

VMLYR AGENCY

HEAD OF BROADCAST, DIGITAL AND CONTENT

September 2018 to Present | Brisbane

- Leading a core integrated production team delivering content across all platforms
- Responsible for receiving briefs, negotiation and managing all aspects of schedule, resourcing and budget.
- Leading in putting forward the best production partners for each job, including Director, Editor, music, grading and graphics.
- Accountable for maintaining stakeholder relationships, client satisfaction and management of expectations while ensuring that the work is in line with the overarching strategy, on time, and on budget and that projects are actualized, well documented, archived and closed.

KISKA DESIGN AGENCY

INTEGRATED EXEC PRODUCER - HEAD OF FILM/PHOTO

August 2016 to September 2018 | Austria

- Leading and pitching innovative branded content to clients globally.
- Budget and schedule management.
- Working closely with client and creative to achieve sales targets.

MCCANN AGENCY LONDON

CONTENT PRODUCER

September 2014 to July 2016 | United Kingdom/The Netherlands

- Developed and produced documentary style commercial for UK brands.
- Complex casting in isolated locations around the UK. Leading and mentoring a team, Inspiring and nurturing their ideas from concept to production.

WE ARE PI AGENCY

FREELANCE CONTENT PRODUCER

February 2016 | The Netherlands

- Development of idea and casting for Wrangler campaign. Developing a workable print/online/video brief under extremely tight deadline.

NOT TO SCALE AGENCY

FREELANCE PRODUCER

August 2015 to September 2015 | The Netherlands

- Contracted to handle Client/Agency liaison, ensuring digital workflow is streamlined to the key creative staff. Ensuring the post-production process including animation and SFX was closed off according to deadline and negotiating costing on future work.

RTL NEDERLAND

LINE PRODUCER

March 2014 to August 2014 | The Netherlands

- Developed and produced *Harry From Holland* - an innovative series fusing sports and travel. The programme documented journalist Harry Vermeegen as he traversed the globe attempting to understand the significance of sports and iconic cultural traditions.

THE BBC

FREELANCE PRODUCER

February 2014 | The Netherlands

- Contracted to record a singular package - *Room For The River* - for Radio 4's hugely popular *Inside Science*, a program that aims to illuminate mysteries and challenge controversies behind the science that's changing our world.

AWARDS:



- CREATIVE CIRCLE: Best Casting for *Bisto together project* | 2016
- GABRIEL AWARD: Best Documentary (Radio) for *Two Enemies, One Heart* | 2012
- SILVER RADIO AWARD (New York Festivals) for the documentary *Two Enemies, One Heart* | 2012
- SILVER RADIO AWARD (New York Festivals) for the documentary *Telejato* | 2012
- BAFTA AWARD: Best Children's Entertainment Programme for *The Slammer* | 2007

KEY SKILLS:

- Leadership training
- Ideas creation, an eye for a good story.
- Managing comprehensive and multi-faceted international filming schedules and budgets.
- Overseeing Production collaboration in multiple countries.
- Location and talent scouting.
- Decision making and editorial judgement.
- Mentoring and nurturing young talent.
- Scripting and directing comprehensive interviews on-location with program participants and guests.
- Successfully pitching and delivering innovative and entertaining program segments and storylines within budget and under stringent time constraints.
- Carrying out research and collating information.
- Post-production including edit producing.

PIONEER PRODUCTIONS

FREELANCE DIRECTOR

Jan 2014 to Feb 2014 | United Kingdom

- Directed and produced segments for the European component of the popular documentary television series *Strangest Weather on Earth*, which explores rare meteorological phenomenons

TSWI RADIO - SNAP JUDGEMENT NPR

FREELANCE PRODUCER

February 2013 to January 2014 | USA

- Produced the Podcast stories: *Stuart J. Sharp's 'Angeli Symphony' with London Philharmonia Orchestra* and *Mohammed Ali's Personal Musician*.

WAG TV | NATIONAL GEOGRAPHIC/DISCOVERY

FREELANCE DIRECTOR

December 2012 to January 2014 | United Kingdom

- Produced and directed segments for the television programme *How do they do it? & World's weirdest farms*, on location in Australia. Showcasing how everyday objects are made and used.

RADIO NETHERLANDS

PRODUCER

October 2009 to November 2012 | The Netherlands

- Produced the award winning, weekly, hour-long current affairs radio documentary and interview talk programme, *The State We're In*.
- Won two Silver Radio Awards and one Gabriel Award for the documentary pieces: *Two Enemies*, *One Heart* and *Telejato*.

WAG TV | DISCOVERY CHANNEL

PRODUCER

June 2009 to October 2009 | United Kingdom

- Produced segments for the documentary television series *Heavy Metal Taskforce*, which investigates some of the world's largest, pioneering industrial machines.

RODIN FILM PRODUCTIONS

PRODUCER

September 2008 to June 2009 | The Netherlands

- Overseeing script writing and filming for KLM Airlines corporate films and developing fresh and creative ideas for future brand projects.

CINEFLIX | ANIMAL PLANET | BBC UK

ASSISTANT PRODUCER

April 2008 to September 2008 | United Kingdom

- Produced the pilot programme and conceived and pitched over 50 global stories for the popular children's television series *Animals at Work*, which documents animals that perform tasks and carry out unusual jobs.

THE BBC

ASSISTANT PRODUCER

October 2007 to April 2008 | United Kingdom

- Assisted in the production of the celebrated, BAFTA Winning children's entertainment television programme, *The Slammer*, which showcases variety performances by celebrities in a mock prison.
- Won the 2007 BAFTA Award for Best Children's Entertainment Programme.

DISCOVERY CHANNEL

ASSISTANT PRODUCER

March 2007 to October 2007 | Japan, Australia & Europe

- Assisted in the production of the global smash hit television programme *How Do They Do It?* which explores how everyday objects are made and used.

THE BBC

BBC Assistant Producer

April 2005 - January 2007 | United Kingdom

- Worked on much loved programmes; *Blue Peter*, *Comic Relief*, *EastEnders* and *House Detectives*.

CORE EXPERTISE:

My key areas of expertise and knowledge include, but are not limited to:

- Advertising
- Television
- Broadcast Radio
- Broadcast Journalism
- Branded Content and online
- Documentary
- Camera, Video Production and Sound
- Qualitative and Quantitative Research
- Creative Media
- Children's Entertainment
- Talent Sourcing
- Variety Programming
- Scripting and Writing for the Screen
- Editing and Post Production

IT SKILLS:

I am technically proficient in using the following professional computer packages and software programs:

- Avid
- Final Cut Pro
- Pro Tools
- MS Word
- Excel
- PowerPoint
- Scriptwriter

CAMERA :

I am technically proficient in using the following professional cameras (digital still and film):

- Canon EOS 5D/C300

PASSPORTS & VISAS:

I currently hold the following passports and visas:

- British
- Australian

COURSES & CERTIFICATION:

- Blue Card holder
- Avid Media Composer Workshop
- Guardian Masterclass in Investigative Journalism
- University of Amsterdam Advanced Dutch
- City Lit Japanese Language Course
- Part-time German Language Course

BBC TRAINING:

- BBC Safeguarding Trust
- First Aid Certification

